What is Claimed is:

1. A sheet assembly for passing through a printer or copier and separating out into individual printed cards, comprising:

a sheet;

first and second substantial-cut lines extending substantially the thickness of said sheet and extending the length or width of said sheet; and

parallel and spaced weakened separation lines extending perpendicular to and between said substantial-cut lines on said sheet;

wherein said separation lines and said substantial-cut lines define a column or row of card blanks, and

wherein said sheet is adapted to be passed through a printer or copier and desired indicia printed on said card blanks, which can then be separated from one another along said separation lines and said substantial-cut lines.

- 2. The assembly of claim 1 wherein said sheet is a sheet of paper.
- 3. The assembly of claim 1 wherein said first and second substantial-cut lines are spaced parallel to one another.
- 4. The assembly of claim 3 wherein said substantial-cut lines extend the length of said sheet, and said separation lines and said substantial-cut lines define a column of card blanks.
- 5. The assembly of claim 4 wherein said separation lines comprise throughcut lines cut all of the way through said sheet and extending between and engaging at opposite ends thereof said first and second substantial-cut lines.
- 6. The assembly of claim 5 wherein end portions of said column of business card blanks engaging ends of said sheet define waste strips.



- 7. The assembly of claim 4 wherein/said column of business card blanks defines a first column of business card blanks, and further comprising third and fourth substantial-cut lines in said sheet and additional separation lines extending therebetween and defining a second column of business card/blanks, parallel to said first column.
- 8. The assembly of claim 7 further comprising a waste paper strip between said first and second columns and defined on opposite sides by said second and third substantial-cut lines.
 - 9. The assembly of claim 4 wherein said sheet is 10 mil thick cardstock.
- 10. The assembly of claim 9 wherein said substantial-cut lines are cut approximately 9.3 to 9.5 mils through said cardstock.
- 11. The assembly of claim 4 wherein said business card blanks comprise $2 \times 3-1/2$ inch business card blanks, and said sheet is $8-1/2 \times 11$ inches.
- 12. A method of producing printed media, comprising the steps of:

 providing a printable sheet divided into a plurality of sheet portions, the
 sheet portions each having at least one edge thereof being defined by an elongate
 substantial-cut line cut substantially but not all of the way through the sheet;

passing the sheet through a printer or copier and thereby printing desired indicia on each of the sheet portions; and

after said printing step, separating the sheet portions, including separating along the elongate substantial-cut line, from the remainder of the sheet and from each other to form a plurality of individual printed media.

13. The method of claim 12 wherein the sheet portions are rectangular.

- 14. The method of claim 12 wherein the printed media comprise printed business cards.
- 15. The method of claim 12 wherein the substantial-cut line extends more than approximately 90 percent the way through the sheet.
- The method of claim 12 wherein the substantial-cut line defines a first substantial-cut line, and the sheet portions each have at least another edge thereof being defined by a second elongate substantial-cut line cut substantially but not all of the way through the sheet, and said separating step includes separating along the second substantial-cut line.
- 17. The method of claim 16 wherein the substantial-cut line is cut between approximately 93 and 95 percent the way through the sheet.
- 18. The method of claim 6 wherein the substantial-cut line is cut between approximately 70 and 98 percent the way through the sheet.
- 19. The method of claim 16 wherein the substantial-cut line extends down from a top face of the sheet substantially through the sheet towards a bottom face thereof.
- The method of claim 16 wherein the substantial-cut line is along an end of each of the sheet portions.
- 21. The method of claim 16 wherein the substantial-cut line is along both ends of each of the sheet portions.
- 22. The method of claim 21 wherein top and bottom edges of the sheet portions are defined by through-cut lines.

- 23. The method of claim 22 wherein each of the through-cut lines extends from one edge of the sheet portion to the other edge.
- 24. The method of claim 22 wherein the substantial-cut lines are formed in a trimming wheel, die cutting, laser scoring or chemical or acid etching process.
- 25. The method of claim 16 wherein the substantial-cut line is formed by trimming wheels, die cutting, laser or chemical or acid etching.
- 26. The method of claim 16 wherein the sheet portions are formed as two columns on the sheet with a waste strip between them, and the substantial-cut lines separate at least some of the sheet portions from the waste strip.
- 27. The method of claim 26 wherein the sheet portions are formed as at least one column on the sheet with side-margin waste strips, and the substantial-cut lines directly abut and separate at least some of the sheet portions from the waste strip.
- 28. The method of claim 16 wherein the sheet portions are formed as at least one column of sheet portions on the sheet with side-margin waste strips, and the substantial-cut lines directly abut and separate at least some of the sheet portions from the waste strips.
- 29. The method of claim 16 wherein the sheet comprise approximately 8-12 mil thick media sheets.
- 30. The method of claim 16 wherein the sheet is about 8-12 mils thick cardstock.

- 31. The method of claim 16 wherein the portions are formed in at least one column on the page, and adjacent sheet portions abut one another, sharing a common-dividing line.
- 32. The method of claim 31 wherein the common dividing line is a through-cut line extending the full length of the portion.
- 33. The method of claim 16 wherein the through-cut lines are formed in a die cut process.
- 34. The method of claim 16 wherein the substantial-cut lines extend the entire length of the sheet engaging both end edges thereof.
- The method of claim 16 wherein the substantial-cut lines extend between 70 and 98 percent of the thickness of the sheet.
- 36. The method of claim 16 wherein each of the sheet portions is rectangular and has a width of approximately two inches and a length of approximately 3-1/2 inches.
- 37. The method of claim 16 wherein the substantial-cut lines extend the full length of the sheet portions.
 - 38. The method of claim 16 wherein the printer or copier is a laser printer.
 - 39. The method of claim 16 wherein the printer or copier is an ink jet printer.
- The method of claim 16 wherein the substantial-cut lines engage a front surface of the sheet and extend towards a back surface thereof approximately ninety percent of the thickness of the sheet.

41. A method of forming a sheet of easily and cleanly separable printable media, comprising the steps of:

providing a printable sheet; and

defining on the sheet a plurality of sheet portions each shaped and dimensioned as separate media, said defining including cutting substantially but not entirely through the sheet to form an elongate substantial-cut line defining a part of a perimeter of the portion, such that after the sheet has been passed through a printer or copier and indicia thereby printed on the portions, the portions can each be easily and cleanly separated along the substantial-cut line and the rest of the perimeters to form individual printed media.

- 42. The method of claim 41 wherein said defining includes the sheet portions being aligned in at least one column on the sheet.
- 43. The method of claim 41 wherein the substantial-cut line extends an entire side of the portion.
 - The method of claim 43 wherein the entire side is an end of the portion.
- 45. The method of claim 41 wherein the sheet portions are aligned in a column with long sides thereof directly abutting each other, their ends in straight alignment, and the substantial-cut line extending a length of the column and defining the ends.
- 46. The method of claim 41 wherein said defining step includes forming at least one elongate through-cut line extending all the way through the sheet to form at least another substantial part of a perimeter of the portion.
- 47. The method of claim 46 wherein the at least another substantial part includes the entire opposite lengths of the portion.

- 48. The method of claim 46 wherein said substantial-cut line forming is by a trimming wheel, die cutting, laser scoring or chemical or acid etching process.
- 49. The method of claim 41 wherein the sheet is card stock and the media are individual printed business cards.

50. A sheet assembly for passing through a printer or copier and then separating out into at least one printed media, comprising:

a sheet;

at least one substantial-cut line extending substantially the thickness of said sheet; and at least one weakened separation line on said sheet;

wherein said separation line and said substantial-cut line together define at least a substantial portion of a perimeter of at least one printable media; and

wherein said sheet is adapted to be passed through a printer or copier and desired indicia printed on said printable media, which can then be easily and cleanly separated from said sheet along said separation line and said substantial-cut line to form individual printed media.

- 51. The assembly of claim 50 wherein said individual printed media comprise a printed rectangular business card.
- 52. The assembly of claim 50 wherein said separation line comprises an elongate through-cut line cut all of the way through said sheet.
- 53. The assembly of claim 50 wherein said at least one substantial-cut line comprises two parallel substantial-cut lines and said at least one separation line comprises two parallel through-cut lines.
- 54. The assembly of claim 53 wherein said through-cut lines extend perpendicular to, between and engaging at opposite ends thereof said substantial-cut lines.
- 55. The assembly of claim 54 wherein said printable media comprise a rectangular business card blank.

56. The assembly of claim 50 wherein said substantial-cut line extends between 70 and 98 percent of the thickness of said sheet.

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